

STATE OF NEW JERSEY  
Office of the Attorney General  
Department of Law and Public Safety  
Division of Gaming Enforcement

_____	)	
Petition of Boardwalk Regency Corporation d/b/a	)	
Caesars Atlantic City to Expand Its Casino Hotel	)	
Alcoholic Beverage ("CHAB") License to	)	
Authorize Alcoholic Beverage Service to	)	ORDER
Its Leased Beach Area, Pursuant to	)	PRN 2071103
<u>N.J.S.A. 5:12-103</u> and <u>N.J.A.C. 13:69I-2.2</u> ,	)	
and Such Other Relief	)	
<b>(Service of Alcohol on Beach)</b>	)	
_____	)	

By its Petition (PRN 2071103) dated July 25, 2011 and subsequently amended by letter dated August 9, 2011, Boardwalk Regency Corporation d/b/a Caesars Atlantic City ("Caesars"), seeks an amendment to its Casino Hotel Alcoholic Beverage (CHAB) license to authorize service of alcohol to its leased beach area. For such use, Caesars leased beach area would be designated as a Type II CHAB location. The City of Atlantic City has given approval for the use of the leased beach for such use under the authority to issue a Special Events Permit. Such application was made by Caesars on August 3, 2011 and approved on August 12, 2011.

Having considered the relevant provisions of the Casino Control Act, *N.J.S.A. 5:12-1 et seq.*, I hereby ORDER that the request be granted with the following conditions:

1. Caesars is to conduct the sale of alcohol on its leased beach on the following days of 2011: 8/13, 8/14, 8/16, 8/17, 8/19, 8/20, 8/21, 8/26, 8/27, 8/28, 9/2, 9/3, 9/4 and 9/5. During those days the hours of operation shall be 11:00 a.m. until 7:00 p.m.

2. Service of alcohol is to be limited to patrons renting beach chairs within the leased beach area except for the dates of the Atlantic City Air Show, August 16, 2011 and August 17, 2011, during which days alcoholic beverage service will be made available to all guests within the leased beach area.
3. Caesars is to conduct the sale of alcohol on its leased beach in accordance with the descriptions and representations contained in its Petition, including its security plan.
4. Caesars will comply with the terms and conditions set forth in the City of Atlantic City Special Events Permit #12081101.

Dated: August 12, 2011

  
DAVID REBUCK  
ACTING DIRECTOR